

## EXPERIENCE

TARGET inHOUSE - August 2011 – November 2012

As an Interactive Designer at Target inHouse, I worked within a corporate structure to create interactive content as well as streamlining the process for the whole team. I designed page layouts and emails for Target.com, in addition to layout, animation, and photo editing for online interactive catalogs.

COMPLETE DESIGN STUDIO - February 2011 – August 2011

I worked as an intern at Complete Design on a variety of projects for a diverse collection of clients. Tasks included CMS theme design, photo editing/retouching, interactive concept, design & testing, and brand identity design.

CHANK CO - February 2011 – August 2011

I spent time as an intern at Chank Co. working to design a custom typeface for release on chank.com. I learned the technical and creative aspects of legibility, consistency and best practices in font design.

## EDUCATION

COLLEGE OF VISUAL ARTS - Graduated 2011

I graduated from the College of Visual Arts with a major in Graphic Design. Studies included interactive design, layout, typography, packaging, photography, and much more. My education taught me how to solve problems efficiently and appropriately throughout the creative process, along with all of the technical skills needed to carry a project from start to finish.

## SKILLS

I am experienced working within the creative process, from ideation to realization. I am experienced with Adobe's Creative Suite 6 as well as HTML & CSS coding and front end web design. I treat every project as an opportunity to deliver an unexpected solution to a creative problem. I enjoy taking time to think about and investigate how my design will be experienced, and constantly work to make my design part of a more meaningful experience. I have working experience as a freelance designer & illustrator, working well both solo, and collaboratively.

## REFERENCES

### *Michael Hermansen*

Creative Manager - Target  
michael.hermansen@target.com  
651 216-6256

### *Patrick Maun*

Creative Director - Complete Design Studio  
patrick@complete-studio.com  
612 850-0870

### *John Dufresne*

Ex Chair of Graphic Design - CVA  
dufresne@csp.edu  
651 757-4028